



CITY OF DUBLIN

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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DUBLIN FARMERS' MARKET TO RETURN ON THURSDAY, APRIL 18

MARKET WILL RUN EVERY THURSDAY, FROM 4:00 TO 8:00 P.M., THROUGH SEPTEMBER 26

DUBLIN, Calif., April 9, 2013 –The Dublin Farmers' Market will open its third season on Thursday, April 18, at Emerald Glen Park. The Market will run each Thursday, from 4:00 to 8:00 p.m., through September 26 (with the exception of July 4, when the Market will be held at a special time, from 10:00 a.m. to 2:00 p.m.).

The City will partner once again with the Pacific Coast Farmers' Market Association (PCFMA) to operate the Market. The PCFMA, in celebrating its 25th Anniversary, will feature contests, games, Cookin' at the Market demonstrations, and promotional giveaways at the re-opening of the Dublin Farmers' Market on April 18. Other events taking place that day include musical performances by the Quarry Lane School Jazz Band and Jazz Orchestra, as well as "Coffee with the Chief" and "Coffee with the Council," enabling Dublin residents to get to know the Dublin Police Chief and Dublin Mayor and City Councilmembers in an informal setting.

Throughout the season, the Dublin Farmers' Market will also feature weekly special events, such as free music, wine and beer tastings, cook-offs, local entertainment, and children's games and activities.

The City's weekly themes this year include:

"First Thursdays" (First Week of the Month): The "First Thursday" events will include musical performances, in addition to beer and wine tastings from local breweries and vintners. On Thursday, September 5, the City will host a staged concert in the park, featuring *Evolution*, a well-known *Journey* cover band.

"Dublin Cooks" (Second Week of the Month): This night will feature cooking demonstrations, taste tests, and cook-offs, where residents and local service organizations can show off their talents in the preparation of a variety of foods, such as chili, pulled pork, ribs, and salsa. August 8 will feature a "Cabernet Cook-Off," where participants will try to create the best pairing with a local winery's cabernet. The featured winery for this event will be AuburnJames.

"Community Night" (Third and Fifth Week of the Month): This night will again provide local groups with an opportunity to showcase their talents, and offer up information about their organization. The Market will also feature entertainment from local musical, theatrical, and dance groups. On May 16 and 30, the Dublin Farmers' Market will feature a "Dublin Idol" competition, where kids and teens in grades 5-12 will be able to compete to win the crown.

"Family Night" (Fourth Week of the Month): Designed to give families an opportunity to spend more time together, this night will feature games and activities for the kids, including face painting, Crackers the Clown, crafts, and a host of fun and interesting shows and exhibits. The Valley Children's Mobile Museum will also be open each week, offering fun activities in addition to their "Traveling Missions" exhibit.

For more information about the Dublin Farmers' Market, including the "Dublin Idol" competition, please visit the City of Dublin website at www.dublin.ca.gov/farmersmarket. Businesses interested in sponsoring the Market can contact Shari Jackman at (925) 556-4555.

For more information about the Pacific Coast Farmers' Market Association, please visit www.pcfma.com

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